



2020

LA FENICE
IBERIA

technical legend



SUPERFICIE LUCIDA
GLOSSY SURFACE



STRATO DI VETRO
GLASS SURFACE GRES



PORCELLANATO SMALTATO
GLAZED CERAMIC STONEWARE GP



GRES PORCELLANATO LEVIGATO
POLISHED CERAMIC STONEWARE



GRES PORCELLANATO TUTTA MASSA
FULL BODY CERAMIC STONEWARE



GRES PORCELLANATO SMALTATO LEVIGATO
POLISHED CERAMIC STONEWARE GLAZED



GRES PORCELLANATO LAPPATO
LAPPED CERAMIC STONEWARE



GRES PASTA ROSSA
GRES RED BODY



MONOCOTTURA PASTA BIANCA
WHITE BODY SINGLE-FIRING TILES



BICOTTURA PASTA BIANCA
WHITE BODY DOUBLE-FIRING



BICOTTURA
B DOUBLE-FIRING



IMPASTO COLORATO
COLOUR BODY CERAMIC



PRODOTTI IN TECNOLOGIA DIGITALE
PRODUCTS IN DIGITAL TECHNOLOGY



INGELIVO
FROST PROOF



RESISTENZA ALLO SCIVOLAMENTO
SLIP RESISTANCE



RETTIFICATO
RECTIFIED



TONALITÀ MISCELATE
SHADING VARIATIONS

LA FEN ICE IBERIA

8	FLORIDA
12	ALABAMA
16	COLORADO
18	MERLIN
22	JUNGLE
24	RAKAU
25	RUBAN
26	EPOQUE
28	LESS
30	CITY
34	ELEGANT
38	URBAN
42	CORE WALL
48	BETON WALL
52	RESINART WALL
54	BLANCOS



qualità e stile

QUALITY AND STYLE

STYLE
QUALITY
TRADITIONS

Forte di una tradizione ceramica riconosciuta nel mondo, "La Fenice" consolida il proprio successo grazie ad una seria e dinamica strategia commerciale tesa al raggiungimento dei più alti standard qualitativi e di servizio. Sempre attenta a seguire i cambiamenti del mercato, investe ingenti risorse nella ricerca, anticipando le mode ed i gusti dei consumatori e garantendo una continua innovazione estetico-qualitativa dei materiali. Tutto questo per mantenere ed incrementare la fiducia ed il gradimento di una clientela selezionata e da anni ormai fidelizzata in tutto il mondo.

With a world-renowned ceramics tradition at its back, "La Fenice" continues to build its success on a properly thought-out, dynamic commercial strategy aimed at providing the highest possible levels of quality and service. Unfailingly attentive to the evolution of the market, the company invests massively in research, keeping one step ahead of trends and customers' changing tastes and guaranteeing constant innovation with regard to the quality and aesthetics of the materials used. All this is designed to maintain and strengthen the faith in the company's products that have earned "la Fenice" so many loyal customers the world over.

Lo stile, la qualità e la tradizione ceramica traspare da una ricca offerta di prodotti d'avanguardia che si presta a soluzioni flessibili ed innovative per tutti i settori dell'edilizia. La produzione de "La Fenice" è completa e comprende tutte le tecnologie richieste attualmente dai mercati.

Style, quality and ceramic tradition are the key features of the rich variety of cutting-edge products on offer, designed to guarantee flexible, innovative solutions for all sectors within the building industry. La Fenice produces a complete range of articles, comprising all the technologies currently required by markets.

MISSION



Tutti i materiali possiedono elevate caratteristiche tecnico-estetiche e sono disponibili su una vasta gamma articolata per tipologia, pezzi speciali, accessori e varietà di formati. Ogni serie proposta da "La Fenice" è rivolta all'arredo degli spazi abitativi contemporanei secondo gli stili di vita classici e moderni oltre a trovarsi tecnicamente in linea con i canoni più rigidi delle vigenti normative europee.

All the materials boast superb technical and aesthetic characteristics as well as a wide product range including different types, special trims, accessories and various sizes. Each "la Fenice" series is designed to be used in contemporary living spaces, in line with classic or modern lifestyles, as well as fully compliant with the strictest European regulations currently in force.



“LA FENICE”
SIGNIFICA
ESTETICA E
FUNZIONALITÀ,
QUALITÀ E DESIGN
IN/OUTDOOR.

Infatti, il solito concetto di abitare le superfici interne, si evolve e si trasferisce fuori dalle mura domestiche, proponendo una nuova e qualificante idea di superficie ceramica. Non solo eleganti interni di indiscussa preziosità e bellezza, ma ora, anche pavimenti esterni pubblici e privati di particolare resistenza ed inalterabilità nel tempo. Il presente catalogo si è infatti arricchito di una nutrita gamma di prodotti che, grazie alle elevate prestazioni tecniche ed all'estetica raffinata, trovano il loro utilizzo ideale per le applicazioni in esterno.



QUALITY
& DESIGN

“LA FENICE” MEANS
BEAUTY AND RELIABILITY,
IN/OUTDOOR QUALITY AND DESIGN.

In fact the usual concept of living the internal surfaces has now evolved outside the domestic wall, by proposing a new and qualifying concept of ceramic surface. Not only unquestionable precious and beautiful tiles for internal use, but now, also floor tiles for external use, extremely resistant and time-proof, indicated for both private and public use. The present catalogue has been enriched with a wide range of products which, thanks to their high technical performances and to their style, represent the best solution for external use.



grey 22,5x119,5 rett.



**FLO
RI
DA**



silver 22,5x119,5 rett.

florida



22,5x119,5 rett.



8x60
battiscopa/skirting
pcs/box 21

imballi/packing

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
22,5x119,5 rett.	6	1,61	30,70	42	67,62	1309

colori/colors



WHITE SILVER GREY BEIGE



alabama grigio 23,3x120



**ALA
BA
MA**



alabama taupe 23,3x120

alabama



imballi/packing _____



23,3x120



8x60
battiscopa/skirting
pcs/box 21

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
23,3x120	6	1,68	30,91	42	70,56	1318

colori/colors _____



BEIGE

TAUPE

GRIGIO

colorado



23,3x120



8x60
battiscopa/skirting
pcs/box 21

imballi/packing _____

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
23,3x120	6	1,68	30,91	42	70,56	1318

colori/colors _____



BEIGE



TAUPE



CAOBA



BLANCO



gris 23,3x120 9"x48"

**COL
ORA
DO**



GRIS



grey 23,3x120



ME
RL
IN

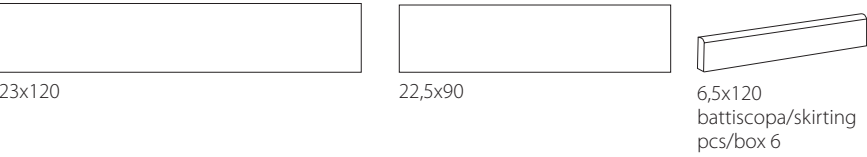


white 23x120

merlin

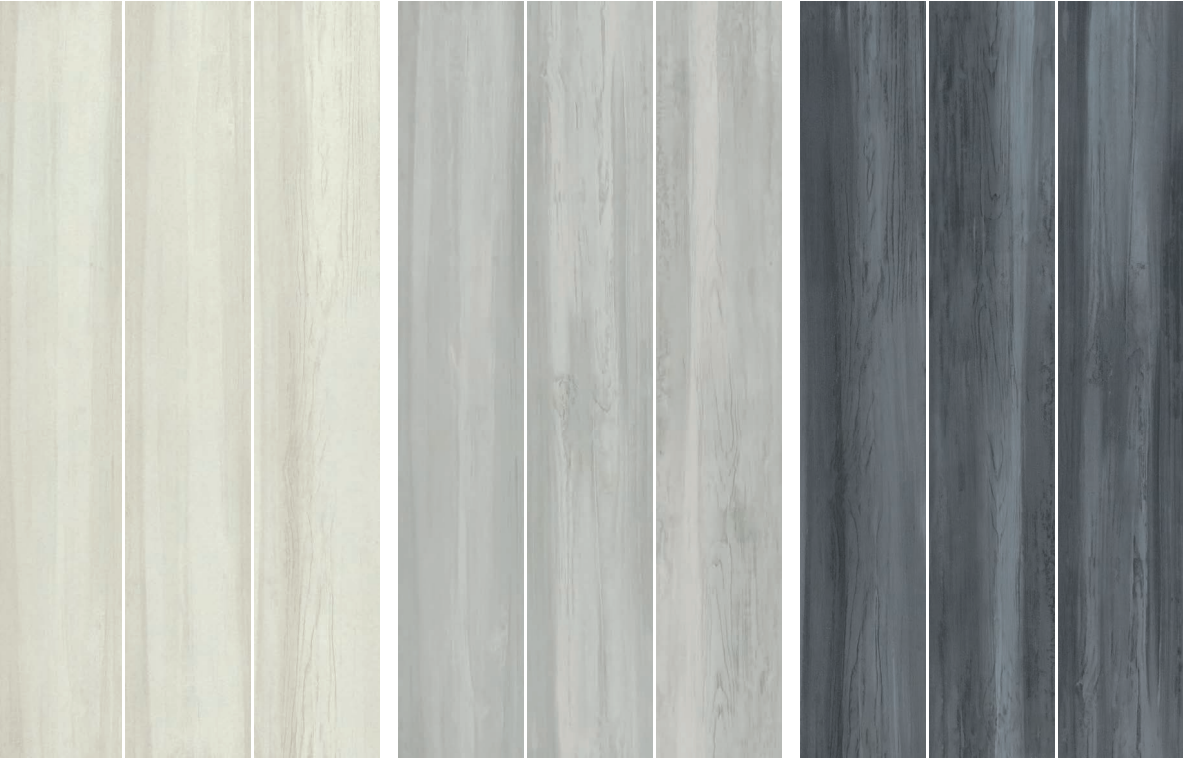


imballi/packing _____



FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
23x120	5	1,38	25	45	62,1	1125
22,5x90	6	1,215	22,5	60	72,9	1350

colori/colors _____



WHITE

GREY

BLACK



**JUN
GLE**

rovere 20x60



bianco 20x60

jungle



imballi/packing _____



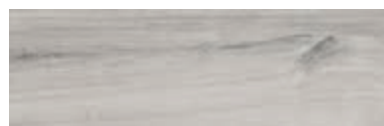
20x60

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
20x60	14	1,68	30,5	40	67,2	1220

colori/colors _____



BIANCO



GRIGIO



ROVERE



guava bianco 23x66

**RA
KAU**

rakau



imballi/packing _____



23x66



8,5x45
battiscopa/skirting
pcs/box 26

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
23x66	12	1,87	30,7	48	89,76	1473,6

colori/colors _____

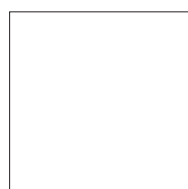


GUAVA BIANCO

ruban gris 45x45

**RU
BAN**

ruban



45x45



8x45
battiscopa/skirting
pcs/box 4

imballi/packing _____

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
45x45	7	1,42	24,7	52	73,84	1284

colori/colors _____



RUBAN GRIS 45x45

cotto 45x45

EPO
QUE





epoque



C3/R11
IN - OUT



45x45



33x33



8x33
battiscopa/skirting
pcs/box 25

imballi/packing

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
45x45	7	1,42	24	52	73,84	1248
33x33	14	1,55	25	60	93	1500

colori/colors



COTTO 45x45



COTTO 33x33



ROSATO 33x33

grigio 45x45

LESS



beige 45x45

less



45x45

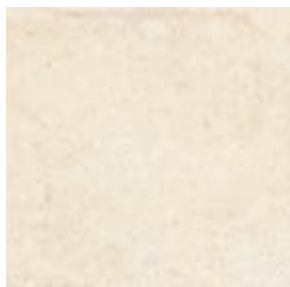


8x45
battiscopa/skirting
pcs/box 26

imballi/packing _____

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
45x45	8	1,62	28,5	52	84,24	1482

colori/colors _____



BEIGE



GRIGIO

grigio 60x60 rett.





wall bianco 30x90 rett.
wall riv bianco 30x90 rett.

city



C3/R11
IN - OUT

imballi/packing _____



60x60 rett.



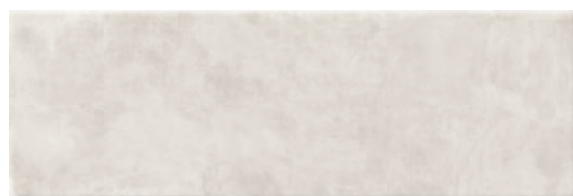
30x90 rett.



8x60
battiscopa/skirting
pcs/box 21

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
60x60 rett.	4	1,44	28,50	30	43,20	875
30x90 wall rett.	5	1,35	20	64	86,40	1300
30x90 wall riv rett.	4	1,08	19	64	69,12	1236

colori/colors



wall bianco 30x90 rett.



wall grigio 30x90 rett.



wall riv bianco 30x90 rett.



wall riv grigio 30x90 rett.



bianco 60x60 rett.



grigio 60x60 rett.



grigio 60x60 rett.
wall riv grigio 30x90 rett.



ELE
GANT

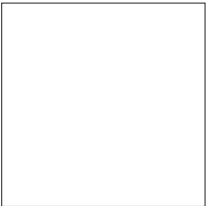
bianco 60x60 rett.





wall bianco 30x90 rett.
wall riv bianco 30x90 rett.

elegant



60x60 rett.



30x90 rett.



8x60
battiscopa/skirting
pcs/box 21

imballi/packing

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
60x60 rett.	4	1,44	28,50	30	43,20	875
30x90 wall rett.	5	1,35	20	64	86,40	1300
30x90 wall riv rett.	4	1,08	19	64	69,12	1236

colori/colors



wall bianco 30x90 rett.



wall riv bianco 30x90 rett.



bianco 60x60 rett.

bianco 60x60 rett.
wall riv bianco 30x90 rett.

UR
BAN



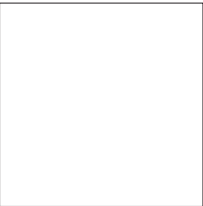


wall bianco 30x90 rett.



grigio 60x60 rett.

urban



60x60 rett.



30x90 rett.



8x60
battiscopa/skirting
pcs/box 21

imballi/packing

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
60x60 rett.	4	1,44	28,50	30	43,20	875
30x90 wall rett.	5	1,35	20	64	86,40	1300
30x90 wall riv rett.	4	1,08	19	64	69,12	1236

colori/colors



wall bianco 30x90 rett.



wall riv grigio 30x90 rett.



wall riv bianco 30x90 rett.



wall riv grigio 30x90 rett.



bianco 60x60 rett.



grigio 60x60 rett.

CORE WALL

WALL:
taupe 30x90
dec. blind white 30x90
FLOOR:
core taupe 60x60





WALL:
silver 30x90
dec. blind grey 30x90
FLOOR:
hollywood almond 20x120

CORE WALL





dec. blind grey 30x90

core wall



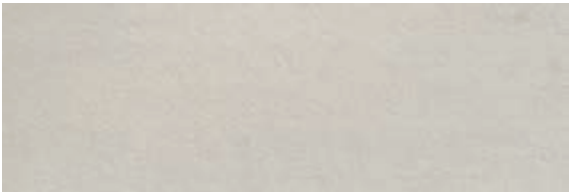
30x90



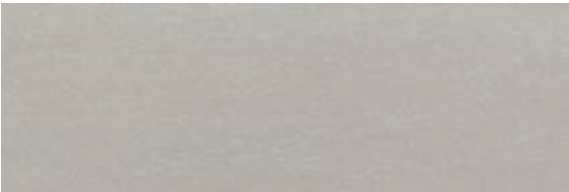
imballi/packing _____

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
30x90	4	1,08	18,75	64	69,12	1220

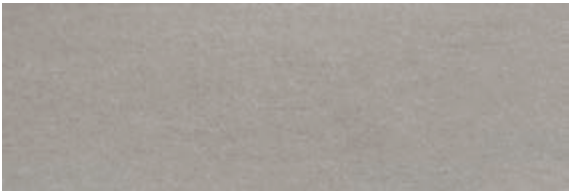
colori/colors _____



WHITE



SILVER



GREY

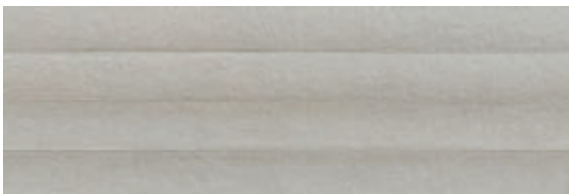


TAUPE

decori/decors _____



30x90 dec. blind white



30x90 dec. blind silver



30x90 dec. blind grey



30x90 dec. blind taupe



30x90 dec. fabric cold



30x90 dec. fabric warm



30x90 decoro alu

pcs/box 4

PAVIMENTI
CONSIGLIATI
RECOMMENDED
FLOORING

SERIE CORE 60x120 / 60x60



WALL: grey 30x90 - dec. fabric cold 30x90
FLOOR: core grey 60x60





**BET
ON
WALL**

WALL:
dec. line grey 30x90 rett.
dec. leaves white / grey 30x90 rett.
dec cube white 30x90 rett.
FLOOR:
x-wood black 20x120 rett.



WALL:
dec. line grey 30x90
dec. cube white 30x90

FLOOR:
x-wood grey 20x120

beton wall



30x90

colori/colors _____



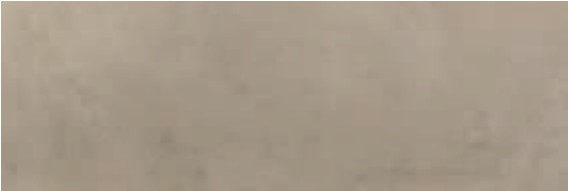
WHITE



GREY



MARFIL



TAUPE

decori/decors _____



30x90 dec. leaves white/grey



30x90 dec. leaves marfil/taupe



30x90 dec. line grey



30x90 dec. line taupe



30x90 dec. cube white



30x90 dec. cube marfil



list. culla metallo 2x90



imballi/packing _____

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
30x90	4	1,08	18,75	64	69,12	1220



PAVIMENTI
CONSIGLIATI
RECOMMENDED
FLOORING

white	grey	sand	black
XWOOD 20x120			
gravel white	concrete grey	grit sand	steel black
XBETON 90x90 rett. / 22,5x90 rett. / 61x61 rett. / 30,5x61 rett.			

resinart wall



25x75

imballi/packing _____

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
25x75	7	1,31	21	48	62,88	1008

colori/colors _____



GHIACCIO



TAUPE



AVIO



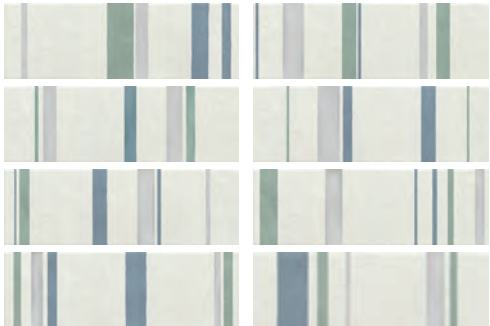
SALVIA



1,5x75 listello salvia/avio



25x75 dec. cold



25x75 linear ghiaccio



25x75 linear taupe



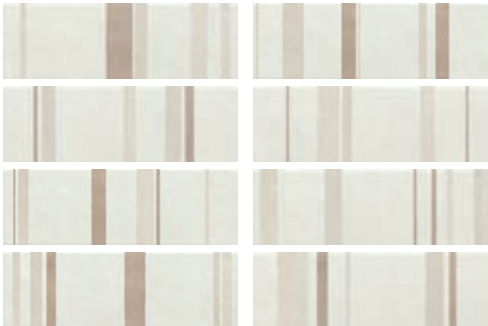
25x75 linear avio



1,5x75 listello taupe



25x75 dec. warm



* 8 facce disponibili / 8 faces available / 8 sujets disponibles / 8 gezichten beschikbaar



WALL: ghiaccio 25x75 - ghiaccio linear 25x75 - dec. cold 25x75
FLOOR: icon white 71x71

dec. blanco mate

**BL
AN
COS**





dec. blanco brillo 30x90



blanco brillo 30x60

blancos





blanco mate 30x60

blancos



imballi/packing



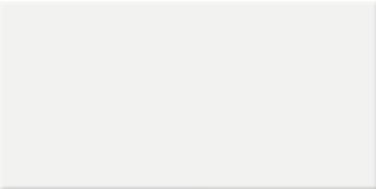
30x90



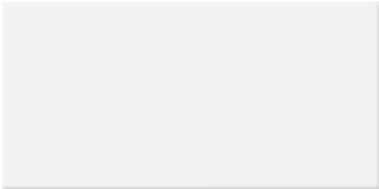
30x60

FORMATO SIZE	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
30x90	5	1,35	20	64	86,4	1280
30x90 dec.	4	1,08	19	64	69,12	1216
30x60	8	1,44	20,5	40	57,6	820

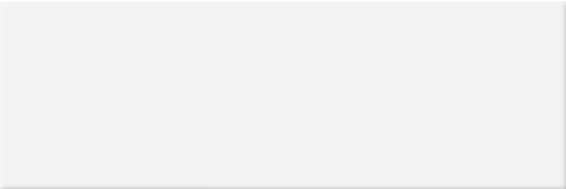
colori/colors



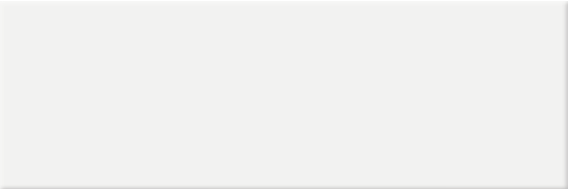
BLANCO BRILLO



BLANCO MATE



BLANCO BRILLO



BLANCO MATE

decori/decors



BLANCO BRILLO



BLANCO MATE

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IBERIA

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